

West Nile Virus Educational Project Two Rivers Public Health Department Holdrege, NE

www.tworiverspublichealth.com



Parade 'Float' Pickup

- "Fight the Bite" float entered in four community parades
- Flyswatters and DEET insect repellent towelettes with Health Department logo and contact information were very popular items given away at parades
- Effective way to create awareness and extend WNV education to people of all ages
- "Fight the Bite" poster downloaded from Colorado's WNV campaign and printed on vinyl 'paper'.



Flyswatters at the parades

- Stickers printed and attached to swatters to reflect upcoming events
- Ordered from Navarats





DEET 25% Insect Repellent Towelette

- Printed labels with Health Department logo and contact information attached
- Ordered from Hilton Head Labs, Hilton Head, SC



Mosquito hood ornament for 'Parade Float'

- Home-made from hardware store materials
- Plastic pipe body
- Black netting for wings
- Pipe cleaners for legs